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INTRODUCTION

This is the twenty-seventh weekly literature report from the Public Health England Behavioural Science Reference Cell. The report aims to highlight a selection of COVID-19 related work in the field of behavioural and social science (mostly) released from the 6th November 2020 – 13th November. Please note the report is not a perfect product and the inclusion or omission of a publication should not be viewed as an endorsement or rejection by PHE. Additionally, the authors of this report do not accept responsibility for the availability, reliability or content of the items included in this report and do not necessarily endorse the views expressed within them.

Please feel free to forward this email to your colleagues.

All past editions can be found here: https://phelibrary.koha-ptfs.co.uk/coronavirusinformation/, under the ‘Keeping up to date’ tab.
**HIGHLIGHTS**

As we know how time pressured everyone is at the moment, the authors of the digest have selected three recommended items from the lists below. This week these are:

1. **Scientific brief: community use of cloth masks to control the spread of SARS-CoV-2**, CDC, 10th November 2020.


**RESEARCH PAPERS**

**Pre-prints (not peer-reviewed)**


Published

Scientific brief: community use of cloth masks to control the spread of SARS-CoV-2, CDC, 10th November 2020.

The UK needs a sustainable strategy for COVID-19, Deepti Gurdasani et al., The Lancet Correspondence, 9th November 2020.


Social media reveals psychosocial effects of the COVID-19 pandemic: a large-scale quasi-experimental study, Koustuv Saha et al., Journal of Medical Internet Research, 26th October 2020.


COMMENTARIES, STATEMENTS, POSITION PAPERS, AND GREY LITERATURE

Women’s representation and voice in media coverage of the coronavirus crisis, Laura Jones, King’s College London, October 2020.

**BLOGS**


*ADPH Presidential blog: time to reset the strategy*, The Association of Directors of Public Health (UK), 10th November 2020.  

*A small number of people account for a large amount of coronavirus risk*, Yihan Xu et al., The Behavioural Insights Team, 10th November 2020.  

*Why trust is vital to public health strategy*, Simon Nicholas Williams, The Conversation, 9th November 2020.  

*Who has been drinking more than normal throughout COVID-19 restrictions?*, Emma Catterall, Drink Aware, 6th November 2020.

**PODCASTS, WEBINARS, AND RECORDINGS**


*‘The role of social science in public and policy responses to the COVID-19 pandemic’ with Professor John Drury (Sussex University)*, NINE DTP Conference Keynote, 16th November 2020.  


*Virtual Victoria Forum 2020*, University of Victoria, 12th November 2020.  

NEWSPAPER ARTICLES AND OTHER JOURNALISM

CDC says masks can also benefit the wearer in strongest endorsement yet for face coverings, Antonia Noori Farzan et al., The Washington Post, 11th November 2020.

MISCELLANEOUS